



SPONSORSHIP OPPORTUNITIES

MONDAY, NOVEMBER 8, 2021 | NRG STADIUM

The Houston Texans Foundation is passionate about our partnership with the Houston Food Bank. Thank you for your support as your generosity allows us to help fight hunger throughout the Houston community!

Battle Red Sponsorship - \$15,000

Houston Texans Gameday Experience

Includes four (4) lower level seats plus four (4) Champions Club passes to a Houston Texans home game of your choice!

Company logo listed with acknowledgment as "Battle Red Sponsor" for:

- Promotional materials
- Event invitations and eblasts
- Event signage and event program
- Houston Food Bank Newsletter (distribution 77,000)
- www.houstonfoodbank.org (approx. 29,000+ visitors per month)

30 Event Tickets

- 20 General Tickets
- 10 VIP Reception Tickets

Option to provide promotional giveaways for event guests

Option to provide promotional giveaways in VIP gift and/or chef gift

Ability to use Taste of the Texans, Houston Food Bank and Houston Texans Foundation logos in company promotional materials and on company website

Commemorative Sponsor Gift

PROCEEDS BENEFIT:





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Deep Steel Blue Sponsorship - \$10,000

Company name listed with acknowledgment as “Deep Steel Blue Sponsor” for:

- Promotional materials
- Event invitations and eblasts
- Event signage and event program
- Houston Food Bank Newsletter (distribution 77,000)
- www.houstonfoodbank.org (approx. 29,000+ visitors per month)

24 Event Tickets

- 16 General Tickets
- 8 VIP Reception Tickets

Ability to use Taste of the Texans, Houston Food Bank and Houston Texans Foundation logos in company promotional materials and on company website

Commemorative Sponsor Gift

Liberty White Sponsorship - \$5,000

Company name listed with acknowledgment as “Liberty White Sponsor” for:

- Event program

12 Event Tickets

- 8 General Tickets
- 4 VIP Reception Tickets

Ability to use Taste of the Texans, Houston Food Bank and Houston Texans Foundation logos in company promotional materials and on company website

First Down Ticket Package - \$2,500

8 event tickets to the main tasting event

Ultimate Fan Ticket - \$350

1 event ticket to the main tasting event

PROCEEDS BENEFIT:

