SOFA TO STADIUM FAN EXPERIENCE GIVEAWAY PRESENTED BY ASHLEY HOMESTORE OFFICIAL RULES

1. **NO PURCHASE NECESSARY:** Void where prohibited. Subject to applicable federal, state and local laws.

2. **ELIGIBILITY:** Contest is open only to legal residents of the United States who are 21 years of age or older. Employees of Lone Star Sports & Entertainment ("LSSE"), Ashley HomeStore, and each of their respective subsidiaries, affiliates and advertising/promotional agencies, and the immediate families and household members of each, are not eligible.

3. **<u>HOW TO ENTER</u>**: To enter the contest, entrants must complete the registration form on https://www.texaskickoff.com/homefield-advantage-sweepstakes/. Only one entry per person.

4. **ENTRY PERIOD:** The entry period will begin when the Contest is launched on various Texas Kickoff media platforms and end on August 20, 2021 at 5:00 pm CT.

5. **SELECTING THE WINNERS:** On or about August 20, 2021, an LSSE employee will select one (1) winner out of all eligible entries received. The winner will be selected randomly. If there are multiple Prizes, the Prizes will be awarded to winners in descending numerical order (i.e., Prize #1, then Prize #2, etc.) and in accordance with the number of winners per prize set forth in the Prize section below and the selection method described above.

LSSE will contact the winner via email and/or phone number provided upon contest entry.

6. **GENERAL CONDITIONS:** The Sponsor of the Contest is LSSE, NRG Stadium, Two NRG Park, Houston, Texas 77054. The decisions of LSSE are final in all matters. By entering the Contest, you agree to be bound by these Official Rules. By entering the Contest, you agree to the use of your name, photograph, voice, likeness and demographic information in any manner and for any purpose in any media now known or hereafter developed, without additional compensation or your prior review, unless prohibited by law. Upon Sponsor's request, each potential winner will be required to sign and return an affidavit of eligibility and publicity/liability release upon being notified that he or she is a potential winner. If the document is required and a potential winner does not sign and return the document, such potential winner will be disqualified from the Contest. By entering the Contest, you agree that LSSE may enter your name and contact information in their database and that LSSE or their designees (e.g., LSSE sponsors) have your permission to contact you with a list of other ways, from which you may choose, to be involved with LSSE. If Contest registration is through the LSSE website, please also see the LSSE Privacy Policy (http://www.lsse.net/privacy/)

7. **<u>PRIZE(S)</u>**:

- Prize #1 (1 Total Prize):
 - Four (4) Tickets to the Texas Kickoff

- One (1) Parking Pass
- Four (4) Sideline Passes
- One (1) Hotel Voucher for one (1) room, one (1) night hotel stay in Houston, Texas
- One (1) \$100 Gas Gift Card
- One (1) \$100 Restaurant Gift Card

ARV: \$550

All expenses (except as otherwise specifically provided) are the sole responsibility of the winner. All applicable taxes on prizes are the sole responsibility of the winner.

8. **<u>RELEASE</u>**: By entering the Contest, entrants agree to release LSSE and its affiliates, and the directors, employees and agents, including without limitation, advertising and promotion agencies, of each, from any liability, loss or damage incurred in connection with or arising out of the Contest, or from his or her use, misuse or acceptance of a prize.

9. **PRIZE RESTRICTIONS:** Prize(s) may not be substituted, transferred or redeemed for cash except at the sole discretion of Sponsor. In case of unavailability, Sponsor reserves the right to substitute a prize of equal or greater value.

10. <u>WINNERS LIST/OFFICIAL RULES</u>: For the winners list, send a self-addressed, stamped envelope to Sofa to Stadium Fan Experience Giveaway Winners List, Lone Star Sports & Entertainment, Attn: Jack Fenimore, NRG Stadium, Two NRG Park, Houston, Texas 77054, on or before six (6) months after the end date of the entry period. For official rules, send a self-addressed, stamped envelope to Sofa to Stadium Fan Experience Giveaway Official Rules, Lone Star Sports & Entertainment, Attn: Jack Fenimore, NRG Stadium, Two NRG Park, Houston, Texas 77054, on or before six (6) months after the end date of the entry period. Only one request per envelope.